

National Convention 

June 16-18, 2022



# SPONSORSHIP LOGISTICS

## Program Agenda

- Thursday, June 16 Saturday, June 18
- Please click here to access the full agenda

#### Location

- Marriot Marquis (901 Massachusetts Avenue NW Washington, DC 20001, US)
- Room reservations: please click the link to place your reservations
- Group rate \$265++ Cut-off date: 05/26/22. Please make sure you book a room before the cut-off date.

## Registration

- Sponsor Code: ACS22Spon
- Registration links with code applied: Please have your guests register online by 05/26/22.
  - In-Person, click here or copy & paste: https://getinvolved.acslaw.org/2022convention?promo code=ACS22Spon
  - Virtual click here or copy & paste: https://getinvolved.acslaw.org/2022virtual?promo\_code=ACS22Spon\_

## Reserved Table

- As part of your sponsorship, you are entitled to reserved seating during the Welcome Dinner on 6/17, from 7:00 - 9:00 pm Eastern Time.
- Deadline: Please let us know by 05/20/22 if you will be taking advantage of reserved seats and how many guests will be attending on behalf of your organization. Any open seats will accommodate local students in attendance.
- Please email your confirmation to tdavila@acslaw.org

## **Kick-off Celebration**

We will need confirmation by 5/20/22 if you plan to attend the Kick-off Reception on 6/17/22, from 2:00 - 3:00 pm Eastern Time. This is the Justice Sotomayor conversation.

## Ad for Digital Program Book

Deadline: 05/20/22. Please submit your AD creative to tdavila@acslaw.org. Below are the specs for your graphics.

# **Specs**

Full	Page	ΑD
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7 inches wide by 9 inches

tall

Full Bleed

Full Color

High Resolution 300 DPI

PDF or JPEG format

Fonts embedded or

outlined.

# Half Page AD

7 inches wide by 4 inches

tall

Full Bleed

Full Color

High resolution

PDF or JPEG Format

Fonts embedded or

outlined.

## Quarter Page AD

3.25 inches wide by 4 inches tall trim size

Full Bleed

Full Color

High resolution

PDF or JPEG Format

Fonts embedded or

outlined.

## **Company Listing**

We will be listing your company with other participants in our internal e-mail, print, social media, and web communications. Please confirm if you have any restrictions or rather opt out of mentioning on our social media outlets.

## Logo

Please submit your logo in high resolution (300+ dpi) full RGB color as a jpeg or eps file format to <a href="mailto:tdavila@acslaw.org">tdavila@acslaw.org</a> by 05/20/22. Please note your logo will be included in the program booklet and promotional materials during the convention.

#### Social Media

ACS will amplify your sponsorship by highlighting your support on its social media channels. All sponsor levels will receive promotion via our Twitter channel with over 28.5K followers. Champion and Underwriter level sponsors will also be highlighted on our LinkedIn page and Instagram and Facebook stories.

For Champions & Underwriter level sponsors, please send the following to tdavila@acslaw.org:

• Your company's Twitter and Instagram handles and links to its Facebook and LinkedIn pages.

For Partner & Benefactor level sponsors:

Your company's Twitter handle.

#### CLE

All registrants/attendees will get instructions on how to access CLE on site or during the live program.

### Contacts:

Sponsorship: Juana Ines Pacheco, Director of Development, ACS | D: (202) 843-0654 C: (310) 433-2745 Email: jpacheco@acslaw.org.

Logistics: Tania G. Davila, Assistant Director of Development, ACS | D: (202) 741-0690 C: (571) 314-7581 Email: <a href="mailto:tdavila@acslaw.org">tdavila@acslaw.org</a>.