



2018 #LoveOurConstitution Social Media Toolkit

ACS will host our Love Our Constitution initiative throughout 2018! Please consider using the following activities, sample messages and infographics to engage with your community and spread our love for the Constitution!

Suggested Activities

- ① On your social media platforms share the [Love Our Constitution page link](#) with the following sample messages:
 - I am celebrating the Constitution with @acslaw. Check out how you can too <https://buff.ly/2ECKwef> #LoveOurConstitution
 - Do you want to show our Constitution some love? Teach the Constitution to your friends, neighbors, or community with @acslaw. Learn more here <https://buff.ly/2ECKwef> #LoveOurConstitution
 - I just signed up to participate in #LoveOurConstitution. Find out how you can get involved here with @acslaw <https://buff.ly/2ECKwef>
 - ACS's Love Our Constitution initiative brings lawyers and law students into primary and secondary classrooms to raise awareness of fundamental constitutional principles. Interested in teaching? <https://acslaw.org/conclass>

- ② Create a 10-30 second video on your mobile phone that answers one of the suggested questions and share it on Twitter and Facebook.
 - Why are you teaching the Constitution to your community?

- What do you love most about the Constitution?
- What part of the Constitution carries the most meaning to you?

Tweet your video out using [#LoveOurConstitution](#). Feel free to include [@acslaw](#) and [@ACSstudents](#), as well as post on your student or lawyer chapters' Facebook pages. We will be sharing our favorite videos on ACS social media.

- 3 Share photos online from the Love Our Constitution events you hosted or attended. Please post them on Facebook or tweet them out using [#LoveOurConstitution](#). You can also email your photos to aerickson@acslaw.org.
- 4 Promote these sample messages on your Twitter and Facebook along with photos/videos of [#LoveOurConstitution](#) events.

Twitter

- Host a [#LoveOurConstitution](#) event in your community and find out how easy it is. Check out [@acslaw](#) resources & PowerPoint presentation to spread the love <https://buff.ly/2ECKwef>
- The theme for [@acslaw](#) [#LoveOurConstitution](#) program is the judiciary & why it's so critical for people's rights & liberties. Find out more <https://buff.ly/2ECKwef>
- Informing & engaging the public is more critical than ever to preserve our judicial independence & promote justice for all [#LoveOurConstitution](#) <https://buff.ly/2ECKwef>
- Consider spreading the love of our Constitution by hosting an event in your community through [@acslaw](#)'s [#LoveOurConstitution](#) program. Find out more <https://buff.ly/2ECKwef>

Facebook

- Visit and share the [Love Our Constitution event page](#).
- Take our [#LoveOurConstitution](#) campaign to your community and host an event to spotlight the importance of the judiciary. It's easy, find out how <https://buff.ly/2ECKwef>.

- The theme this year is the judiciary. After a full year of the Trump administration, we have seen the power of the judiciary to curb executive overreach. We have also seen judicial nominations by the administration that lack diversity, lack the necessary qualifications, and promote divisive ideologies, making them unrepresentative of and unfit to judge the American people.
- ACS's Love our Constitution program is an initiative designed to foster discussion on the Constitution and the role of the courts in American law and policy. This national effort will be held throughout 2018. Join us!