**Ricki Seidman**

Ricki Seidman is a senior principal at TSD Communications. Her areas of specialty include solving short- and long-term communications challenges, developing public affairs strategies, campaign planning and execution, crisis management, litigation support, media training and reputation management. Her clients have included Google, Bechtel, News Corp/MySpace, Napster, the Center on Budget and Policy Priorities and Shawn Fanning. In 2017, Seidman was appointed to the ACS board of directors.

During the Clinton Administration, Seidman served as White House Deputy Communications Director, Counselor to the Chief of Staff and Director of Scheduling and Advance for the President. She also served as Deputy Associate Attorney General in the Department of Justice.

During the Obama Administration, she assisted the White House in the successful confirmation effort for Supreme Court Justice Sonia Sotomayor. She worked on President Obama’s general election campaign as Vice President Joe Biden’s Communications Director, ran the 1992 Clinton-Gore campaign War Room, and directed a campaign that led to the successful passage of the Clinton economic plan in 1993. Seidman worked for Senator Ted Kennedy, of Massachusetts, as Chief Investigator on the Senate Labor and Human Resources Committee. She has also worked in senior positions for Rock the Vote and People for the American Way. Earlier in her career, she was a Harvard University Institute of Politics fellow.

Seidman received her J.D. from University of Georgia and her B.A. from Miami University.